

3622

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FIRM NAME	LUMEN INTELLECTUAL PROPERTY SERVICES, Inc.		
SIGNATURE			
PRINTED NAME	Ron Jacobs		
DATE	8/1/06	REGISTRATION NUMBER	50,142

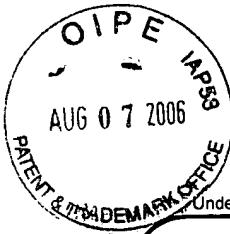
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Filing Date	7/30/1999
First Named Inventor	Arthur M. Keller
Art Unit	3622
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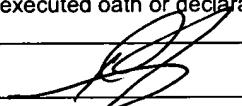
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POWER OF ATTORNEY

The undersigned inventor in application number **09/365,586** filed on **7/30/1999** for Letters Patent for the invention entitled **Method and Arrangement for Collecting and Using Post Internet Sales Information**, hereby appoints Ron Jacobs, Reg. No. 50,142, Thomas J. McFarlane, Reg. No. 39,299, Marek Alboszta, Reg. No. 39,894, Robert Lodenkamper, Reg. No. 55,399, Kenneth M. Benderly, Reg. No. 51,453, Miriam Kaplan Reg. No. 55,315 and James Parris Reg. No. 51,135 as its agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please direct all communication relative to said application to the following correspondence address:

LUMEN INTELLECTUAL PROPERTY SERVICES, INC.

2345 Yale Street, Second Floor
Palo Alto, CA 94306
Phone: (650) 424-0100
Fax: (650) 424-0141

Applicant:

Signature:

A handwritten signature in black ink, appearing to read "Arthur M. Keller". It is written over a horizontal line.

Date:

8/1/06

Name:

ARTHUR M. KELLER